Integrative Mechanisms for Addressing Spatial Justice and Territorial Inequalities in Europe

D9.3 Project Website and Blog

Version 2

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Dissemination level:
• PU = Public
• CO = Confidential, only for members of the consortium (including the Commission Services)

Change control

VERSION	DATE	AUTHOR	ORGANISATION	DESCRIPTION / COMMENTS
1.0	21-03-2017	Denis Cerić	IGSO-PAS	First Draft Version sent for circulation among consortium partners.
2.0	26-04-2017	Denis Cerić	IGSO-PAS	Implemented comments by IGSO-PAS and partners. Updated chapters 1, 3, 4 & 5. Document formatted as the final version of D9.3 for submission and sent out to project leader and the IMAJINE's consortium.

Acronyms and Abbreviations

IGSO-PAS   Institute of Geography and Spatial Organization, Polish Academy of Sciences

WP   Work Package

Table of Contents

1. Development of the website in brief

The project public website is developed by the coordinator IGSO-PAS. The project team at IGSO-PAS includes the following persons:

- Denis Cerić, website administrator
- Konrad Czapiewski
- Tomasz Komornicki

A brief history of the development of the website:

- During the submission of the project the consortium partner IGSO-PAS is appointed for project dissemination activities, including the IMAJINE's website management and maintenance.
- At the end of March 2017 the proposal of the website design considerations and website structure and appearance was sent for feedback to consortium members and afterwards upgraded with the comments.
- After consultations with project leader Prof. Michael Woods, IGSO-PAS bought and registered a domain *imajine-project.eu* on 30th of March 2017.
- At the beginning of April 2017 inquiries has been made by IGSO-PAS in order to find the website developer. Meanwhile, Denis Cerić and Konrad Czapiewski were preparing contents for the website, while partners contributed by translating project leader's English text about IMAJINE to local languages.
- At the end of April 2017 website developer prepared the website according to IGSO-PAS input. This website is presented to the consortium members for review. Some requests and changes were implemented already in April 2017, but since website is a "living being" of the project, further members' suggestions will be implemented in the website in the future as well.
- On 26 February 2017 the website was officially made available online.

2. Website design considerations

The IMAJINE's corporate identity, including all kind of layout designs used in website development, is accomplished by IGSO-PAS team (D 9.1 Corporate Identity).

The following considerations played a role in the development of the website:

- The template design should give a clear and professional impression.
- The website is primarily to be used as a tool for informing the public on the existence of and progress made in the IMAJINE project. Hence, a clear and simple navigation structure was to be implemented. Specifically:
  - The logo, project's acronym, name and main website navigation structure is always shown on the top of the webpage, which remains unchanged no matter on which page or which part of the page one is (this part is frozen).
  - The submenus (sub-navigations) are always shown on the left of the homepage, except on homepage.
  - The logo and the project's acronym and a full name always appear on the upper-left corner. It is clickable, leading to the website homepage.
  - The bottom of every page consists of the searching engine for the website, sitemap, subscription for project's newsletter section, as well as links to IMAJINE's profiles on following social networking sites: Facebook, Twitter, LinkedIn, Research Gate and Academia.edu). The bottom also contains disclaimer, information on funding from the European Union's Horizon 2020 research and innovation programme and EU flag.
- The website was registered under the .eu domain. The official website address is: imajine-project.eu
- Content management is to be executed by the consortium member IGSO PAS.

The content of the website is provided by IGSO-PAS (coordinator) and the consortium members, and will be updated regularly. Meetings and email communication will be used to bring the website under attention of the consortium, and to ask for (additional) inputs for the content. IMAJINE website will be managed and maintained by IGSO-PAS team.

3. Website structure and appearance

The website has the following structure:

- homepage
  - central part: IMAJINE project in brief in central part including picture and possibility to change this text to the language of all consortium members
    - right side:
      - news feed (list of 3 latest news links with picture)
      - blog feed
  - top:
    - logo, project's acronym and full name
    - main navigation menu:
      - homepage
        - objectives
      - about
        - concept
        - methodology
        - ambition
        - impact
        - consortium
        - organizational structure
      - news
        - news & events
        - newsletters
        - press releases
      - blog
      - results
        - project reports
        - scientific articles
        - infographics
        - documents
        - other
      - digital "Atlas of Territorial Inequalities in Europe"
        - application download
      - links to related projects
  - bottom:
    - disclaimer and information on funding from the European Union's Horizon 2020 research and innovation programme together with EU flag
    - searching engine for the website
    - subscription for newsletter section
    - links to IMAJINE's profiles on: Twitter, Facebook, LinkedIn, Research Gate and Academia.edu

Pictures showing choice of print screens of the website (taken on 26 April 2017):
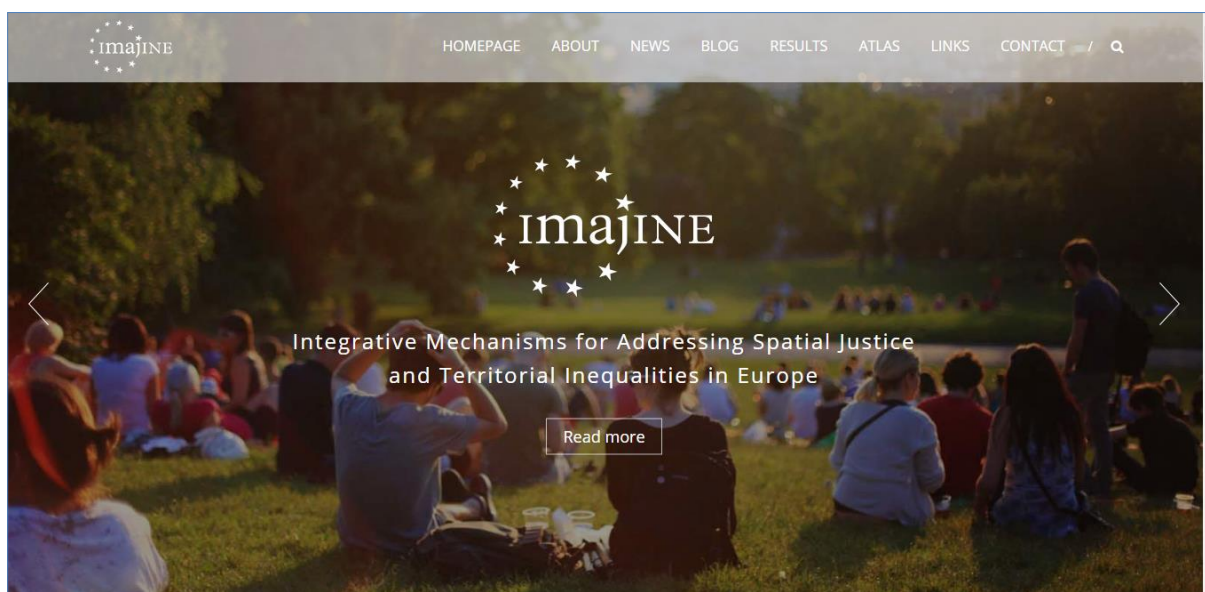
homepage – top
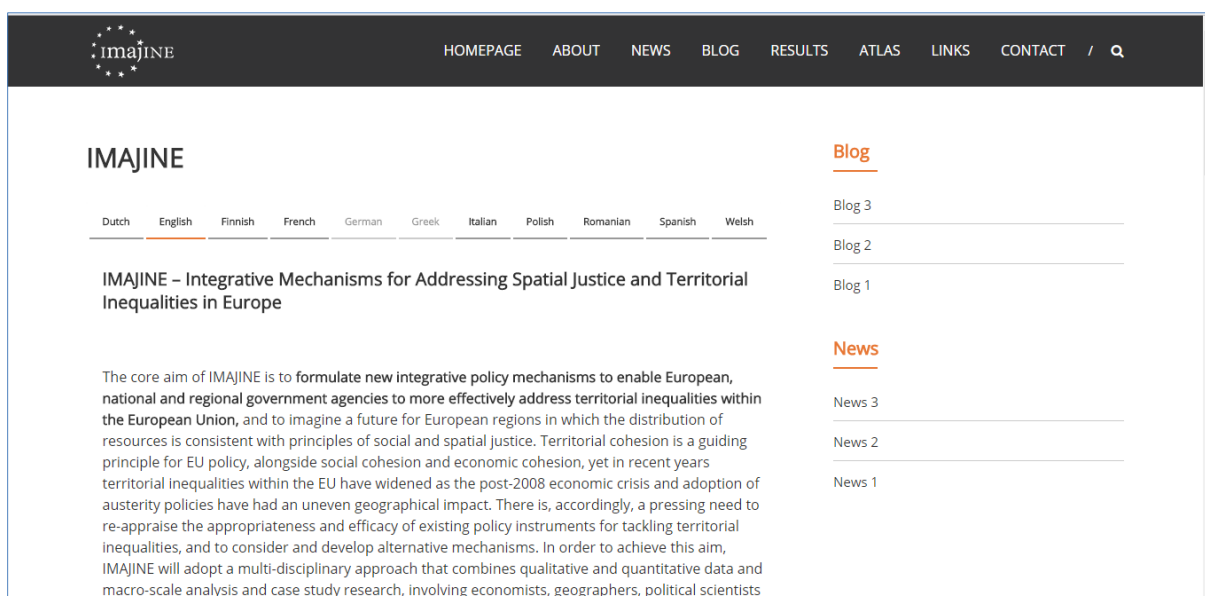
homepage – more about project (objectives, work packages) – 11 languages
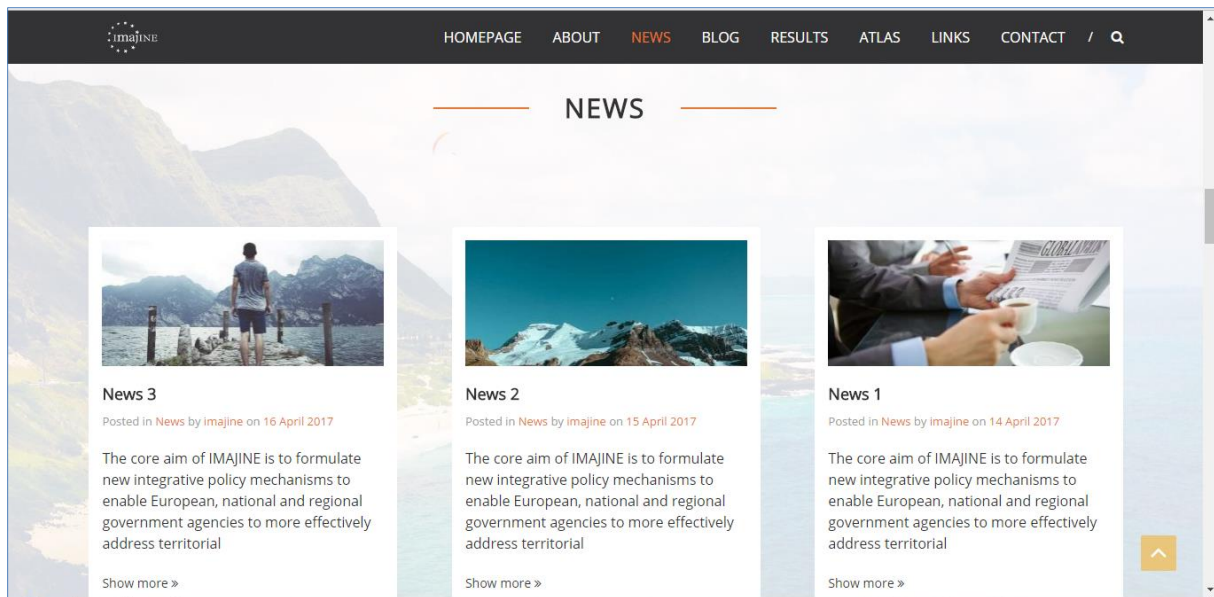
homepage – news
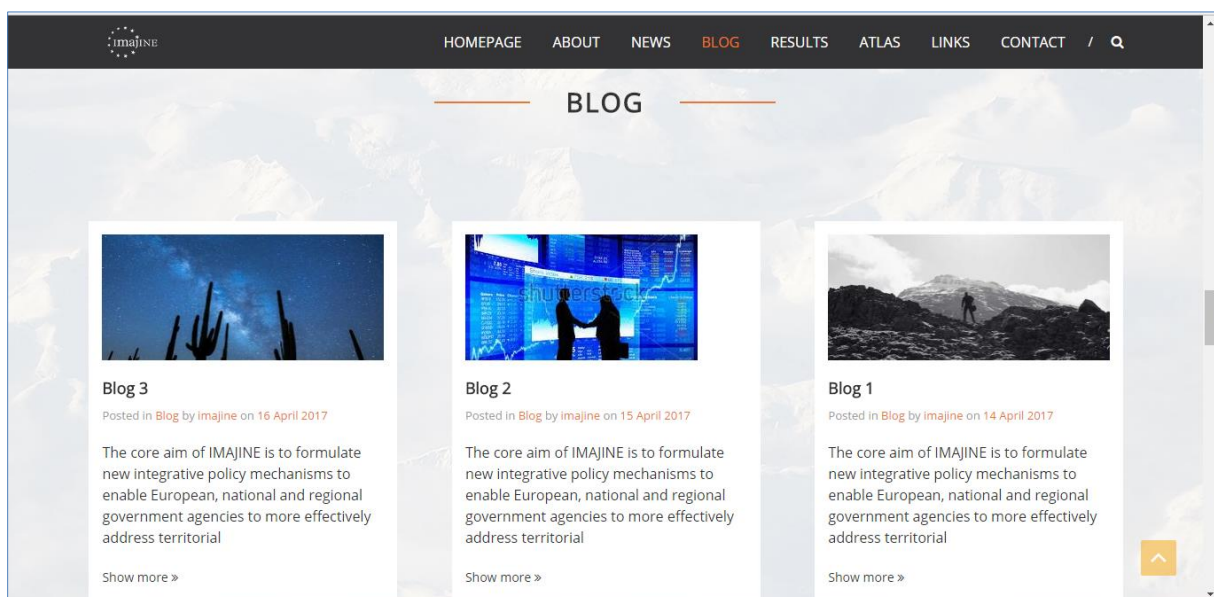
homepage – blog
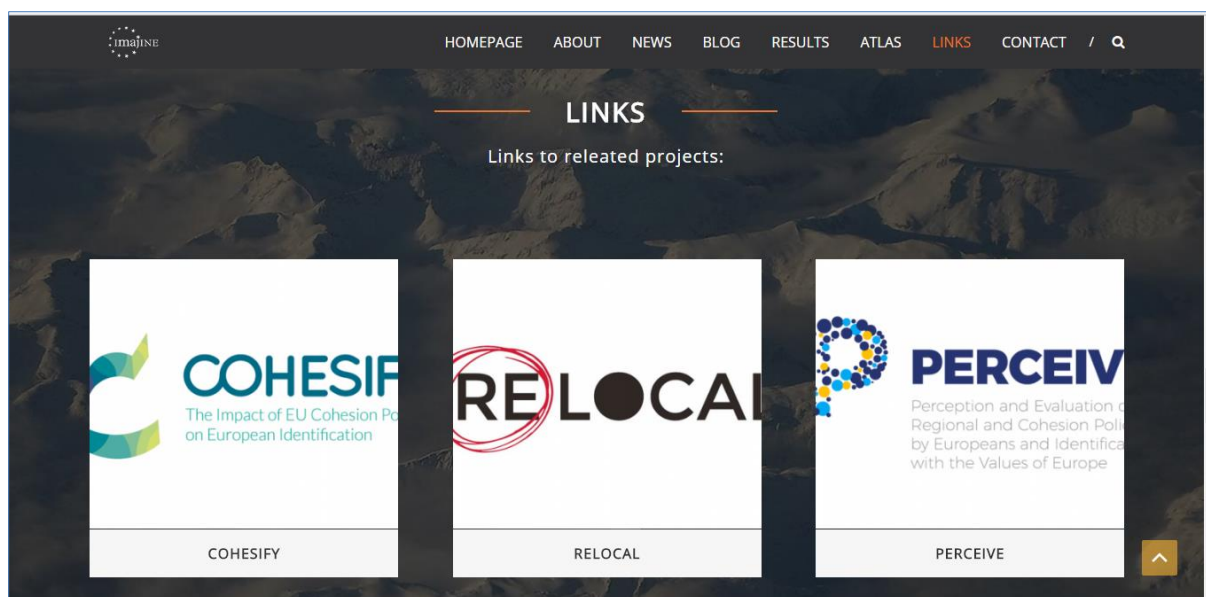
homepage – links to related projects
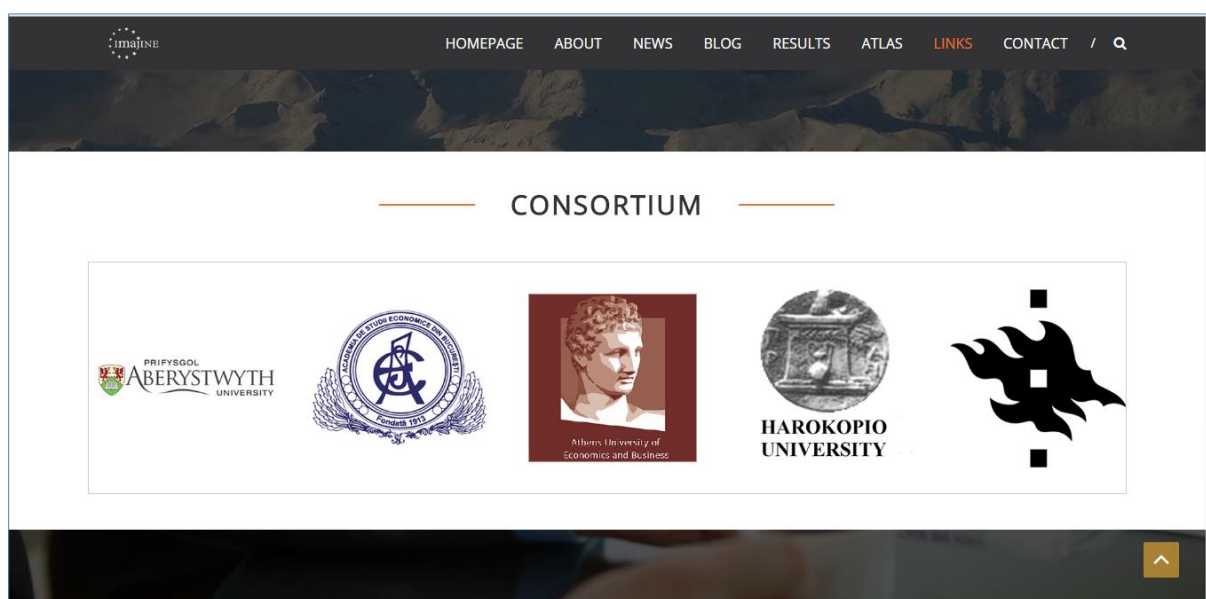
homepage – consortium
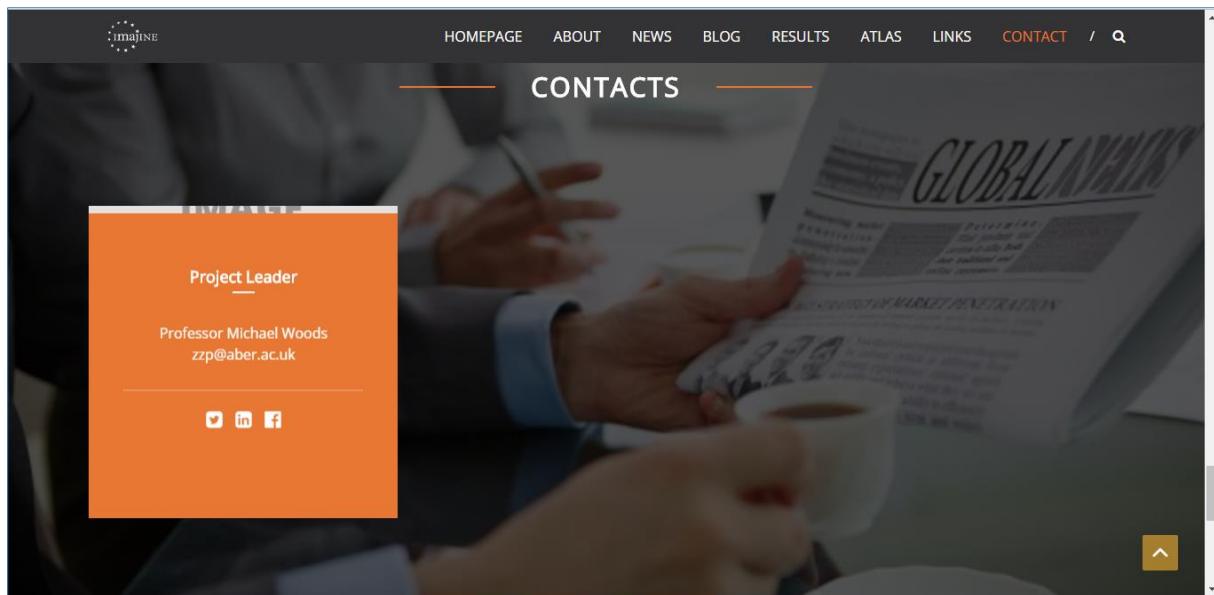
homepage – contacts
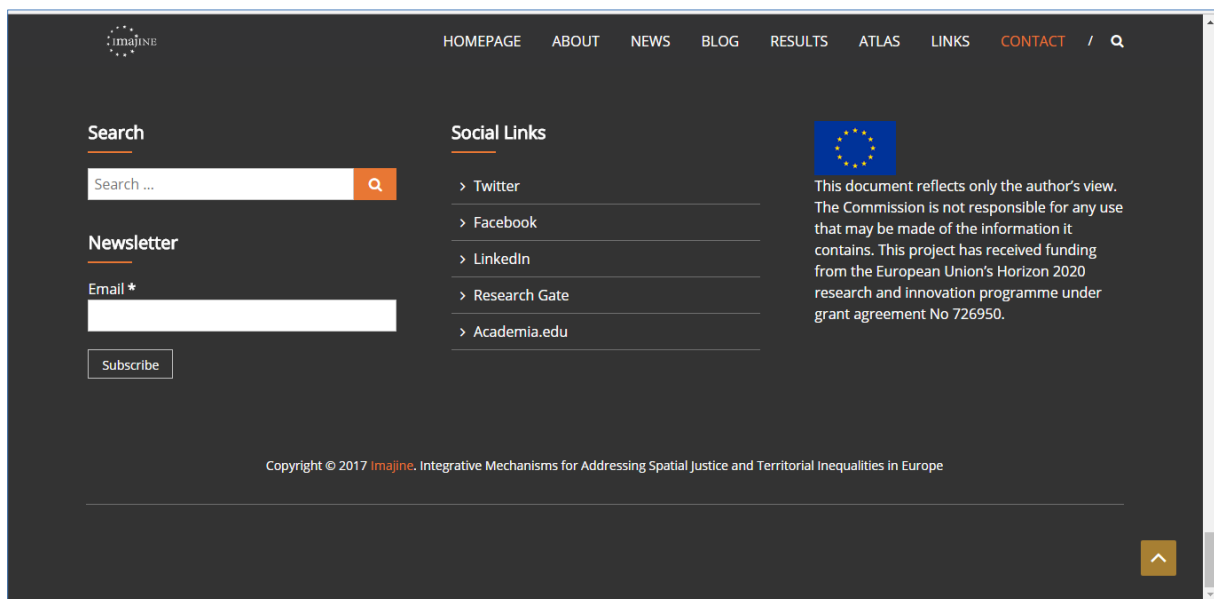
homepage – bottom (search, newsletter subscription, social networks, EU disclaimer)

about – concept (top part)

about – methodology (top part)

about – ambition

about – impact

about – consortium

about – structure

news (sub-menu)
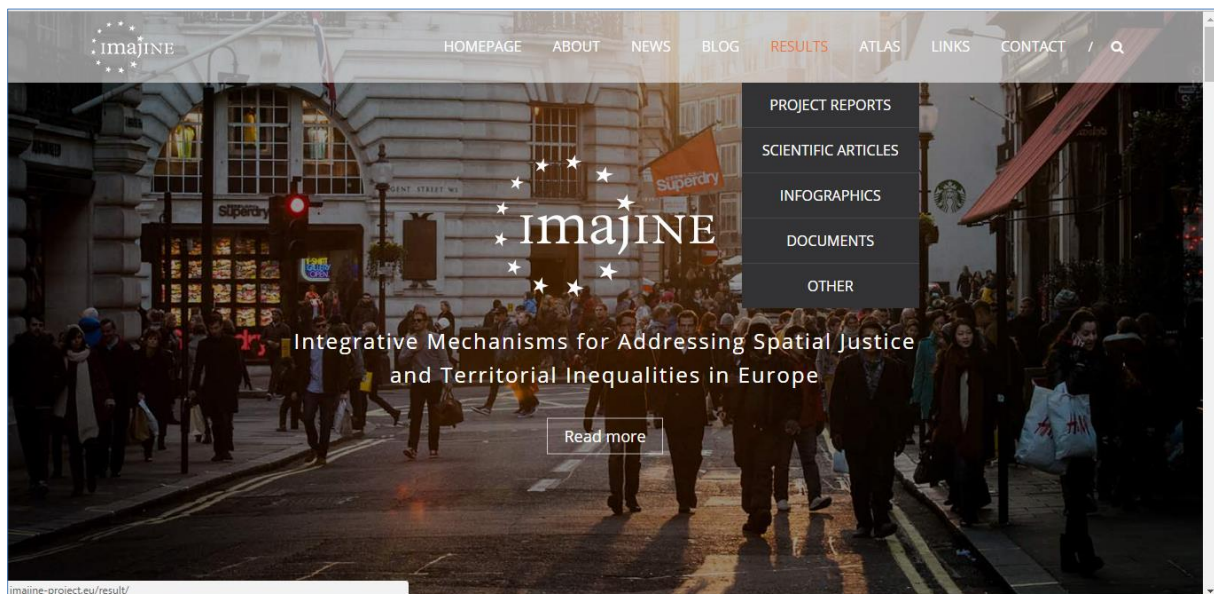
results (sub-menu)

atlas

4. Blog

A project blog is linked to the website, it is situated on the homepage and it has also its own page inside of the IMAJINE's website. The IMAJINE blog will be with regular postings with news on the research, emerging findings, discussion of recommendations, and commentaries on current events and policy debates.
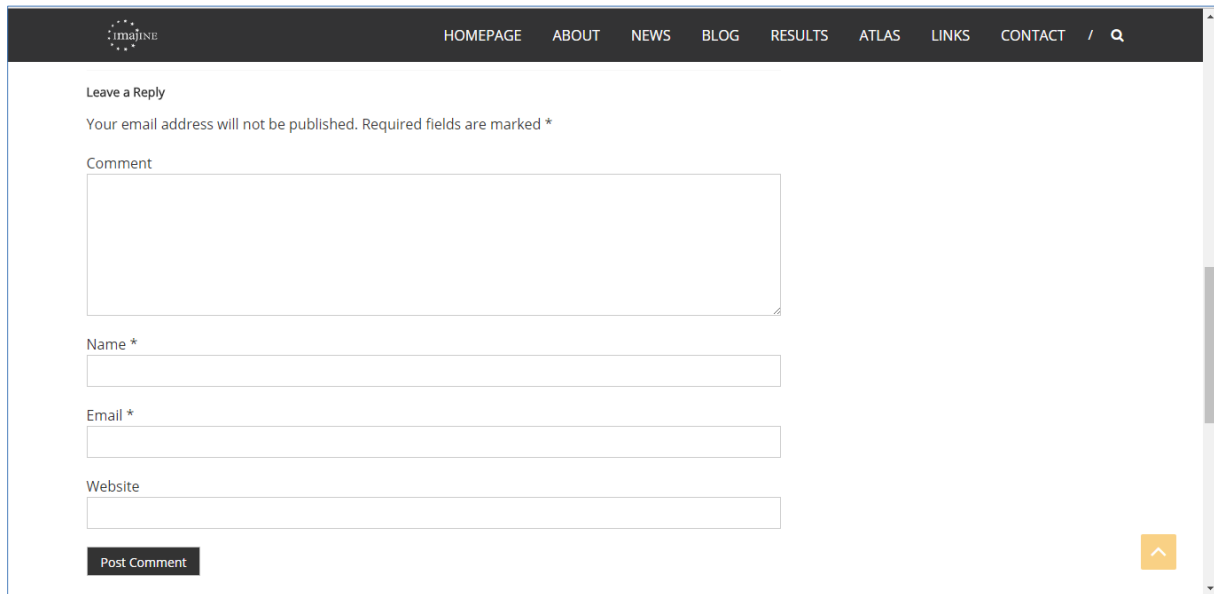
IMAJINE blog will be maintained by consortium participants and will have a possibility of guest postings.

blog – possibilities to leave a comment after each blog (example)

5. Social Networks

Social media presence has become the most effective communication means. It will allow for keeping the relevant targets groups informed of the project's milestones, events, and outputs. It will also allow for expanding the potential audience.

The IMAJINE project has joined following social networks (profile has been set up):

- Twitter (@IMAJINE);
- Facebook;
- LinkedIn;
- Research Gate;
- Academia.edu.

Social media accounts will be created and administered by IGSO PAS. IGSO PAS and the Project Administrator will have posting and editing rights, and material for posting should be passed to either. Social media will communicate research findings and recommendations in accessible form through infographs, podcasts, vodcasts, Storify and Story Map apps and other social media as may be developed during the project duration.
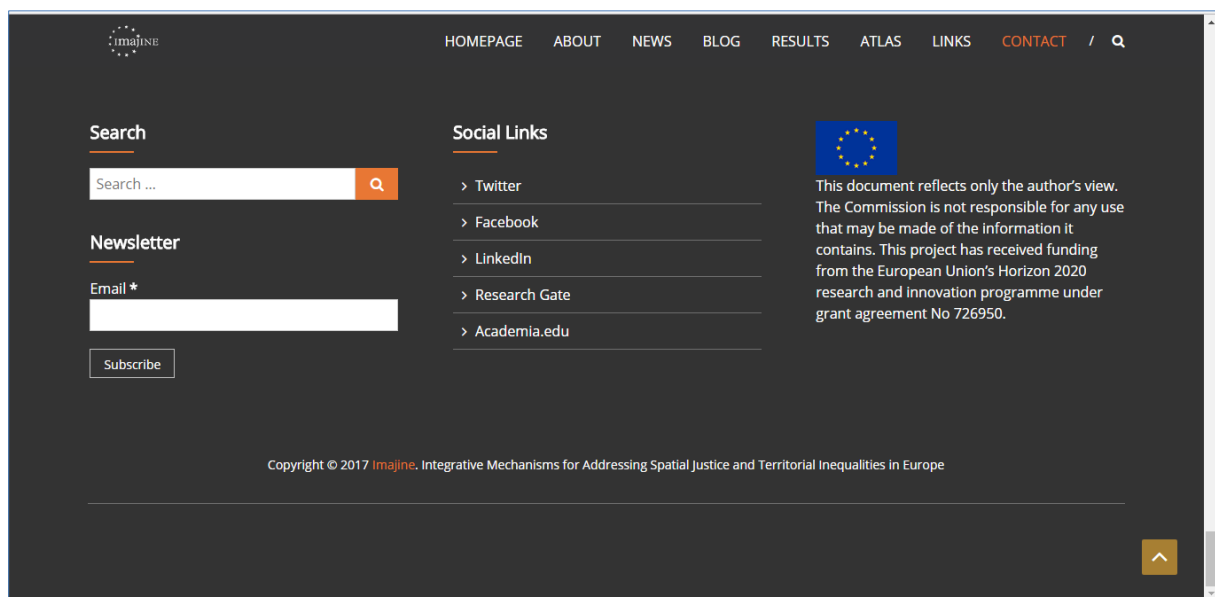
Links to social networks implemented into website (position: bottom of the homepage)