

Integrative Mechanisms for Addressing Spatial Justice and Territorial Inequalities in Europe

D9.3 Project Website and Blog

Version 2

Author: Denis Cerić (IGSO-PAS)

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Contact of responsible author:	d.ceric@twarda.pan.pl

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Disclaimer:

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Dissemination level:

- PU = Public
- CO = Confidential, only for members of the consortium (including the Commission Services)

Change control

VERSION	DATE	AUTHOR	ORGANISATION	DESCRIPTION / COMMENTS
1.0	21-03-2017	Denis Cerić	IGSO-PAS	First Draft Version sent for circulation among consortium partners.
2.0	26-04-2017	Denis Cerić	IGSO-PAS	Implemented comments by IGSO-PAS and partners. Updated chapters 1, 3, 4 & 5. Document formatted as the final version of D9.3 for submission and sent out to project leader and the IMAJINE's consortium.

Acronyms and Abbreviations

IGSO-PAS	Institute of Geography and Spatial Organization, Polish Academy of Sciences
WP	Work Package

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1. Development of the website in brief

The project public website is developed by the coordinator IGSO-PAS. The project team at IGSO-PAS includes the following persons:

- Denis Cerić, website administrator
- Konrad Czapiewski
- Tomasz Komornicki

A brief history of the development of the website:

- During the submission of the project the consortium partner IGSO-PAS is appointed for project dissemination activities, including the IMAJINE's website management and maintenance.
- At the end of March 2017 the proposal of the website design considerations and website structure and appearance was sent for feedback to consortium members and afterwards upgraded with the comments.
- After consultations with project leader Prof. Michael Woods, IGSO-PAS bought and registered a domain *imagine-project.eu* on 30th of March 2017.
- At the beginning of April 2017 inquiries has been made by IGSO-PAS in order to find the website developer. Meanwhile, Denis Cerić and Konrad Czapiewski were preparing contents for the website, while partners contributed by translating project leader's English text about IMAJINE to local languages.
- At the end of April 2017 website developer prepared the website according to IGSO-PAS input. This website is presented to the consortium members for review. Some requests and changes were implemented already in April 2017, but since website is a "living being" of the project, further members' suggestions will be implemented in the website in the future as well.
- On 26 February 2017 the website was officially made available online.

2. Website design considerations

The IMAJINE's corporate identity, including all kind of layout designs used in website development, is accomplished by IGSO-PAS team (D 9.1 Corporate Identity).

The following considerations played a role in the development of the website:

- The template design should give a clear and professional impression.
- The website is primarily to be used as a tool for informing the public on the existence of and progress made in the IMAJINE project. Hence, a clear and simple navigation structure was to be implemented. Specifically:
 - The logo, project's acronym, name and main website navigation structure is always shown on the top of the webpage, which remains unchanged no matter on which page or which part of the page one is (this part is frozen).
 - The submenus (sub-navigations) are always shown on the left of the homepage, except on homepage.
 - The logo and the project's acronym and a full name always appear on the upper-left corner. It is clickable, leading to the website homepage.
 - The bottom of every page consists of the searching engine for the website, sitemap, subscription for project's newsletter section, as well as links to IMAJINE's profiles on following social networking sites: Facebook, Twitter, LinkedIn, Research Gate and Academia.edu). The bottom also contains disclaimer, information on funding from the European Union's Horizon 2020 research and innovation programme and EU flag.
- The website was registered under the .eu domain. The official website address is: imagine-project.eu
- Content management is to be executed by the consortium member IGSO PAS.

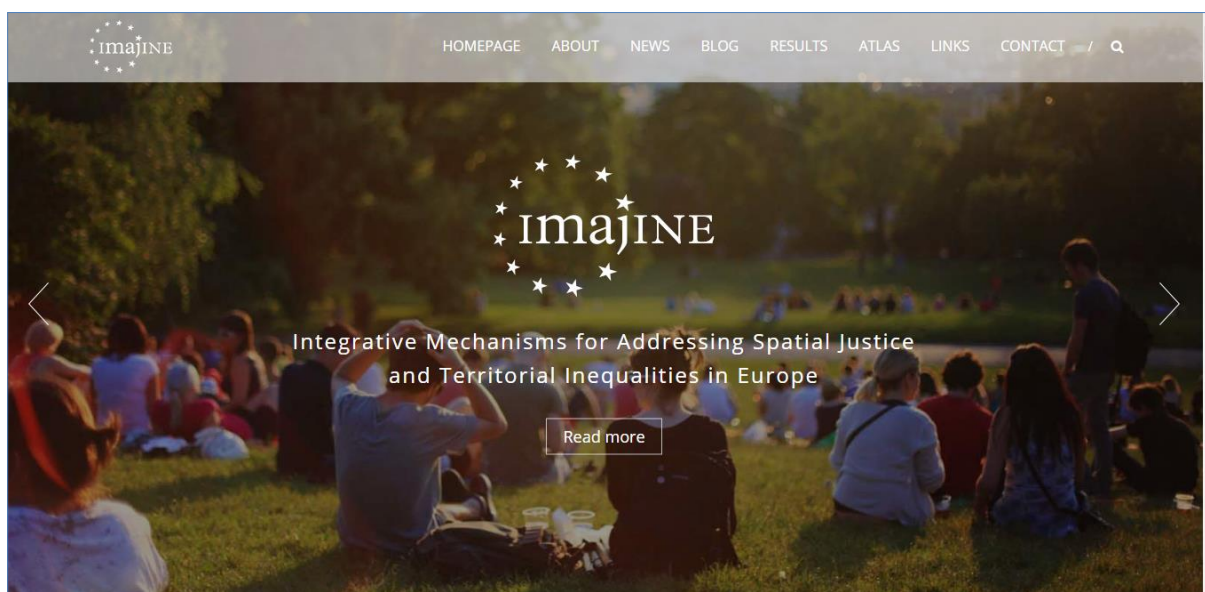
The content of the website is provided by IGSO-PAS (coordinator) and the consortium members, and will be updated regularly. Meetings and email communication will be used to bring the website under attention of the consortium, and to ask for (additional) inputs for the content. IMAJINE website will be managed and maintained by IGSO-PAS team.

3. Website structure and appearance

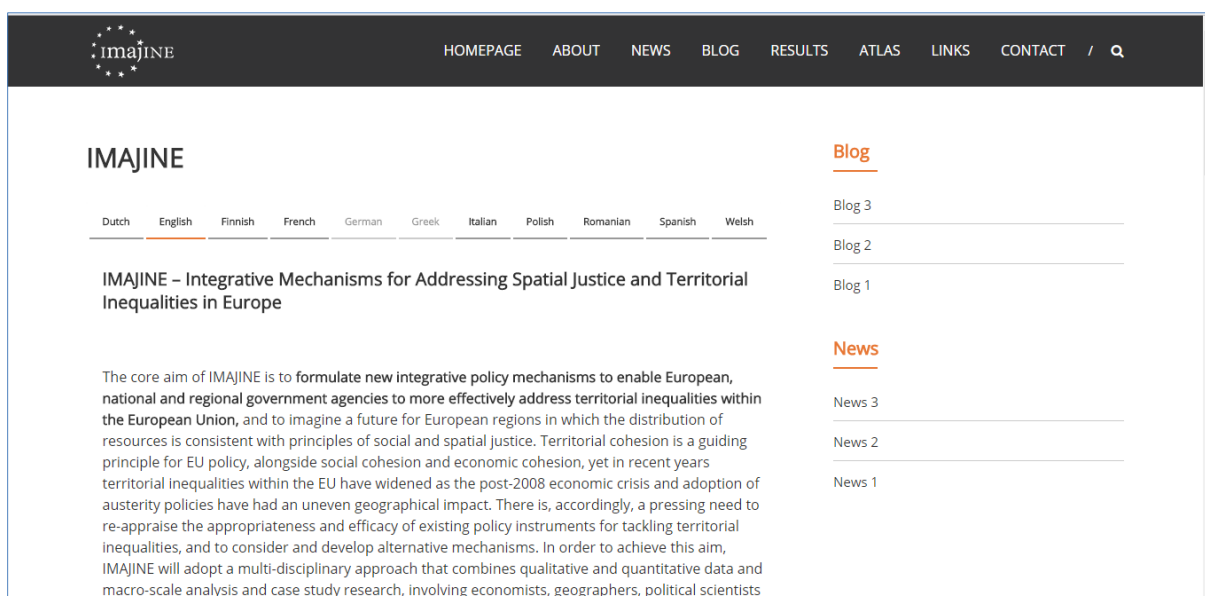
The website has the following structure:

- homepage
 - central part: IMAJINE project in brief in central part including picture and possibility to change this text to the language of all consortium members
 - right side:
 - news feed (list of 3 latest news links with picture)
 - blog feed
 - top:
 - logo, project's acronym and full name
 - main navigation menu:
 - homepage
 - objectives
 - about
 - concept
 - methodology
 - ambition
 - impact
 - consortium
 - organizational structure
 - news
 - news & events
 - newsletters
 - press releases
 - blog
 - results
 - project reports
 - scientific articles
 - infographics
 - documents
 - other
 - digital "Atlas of Territorial Inequalities in Europe"
 - application download
 - links to related projects
 - bottom:
 - disclaimer and information on funding from the European Union's Horizon 2020 research and innovation programme together with EU flag
 - searching engine for the website
 - subscription for newsletter section
 - links to IMAJINE's profiles on: Twitter, Facebook, LinkedIn, Research Gate and Academia.edu

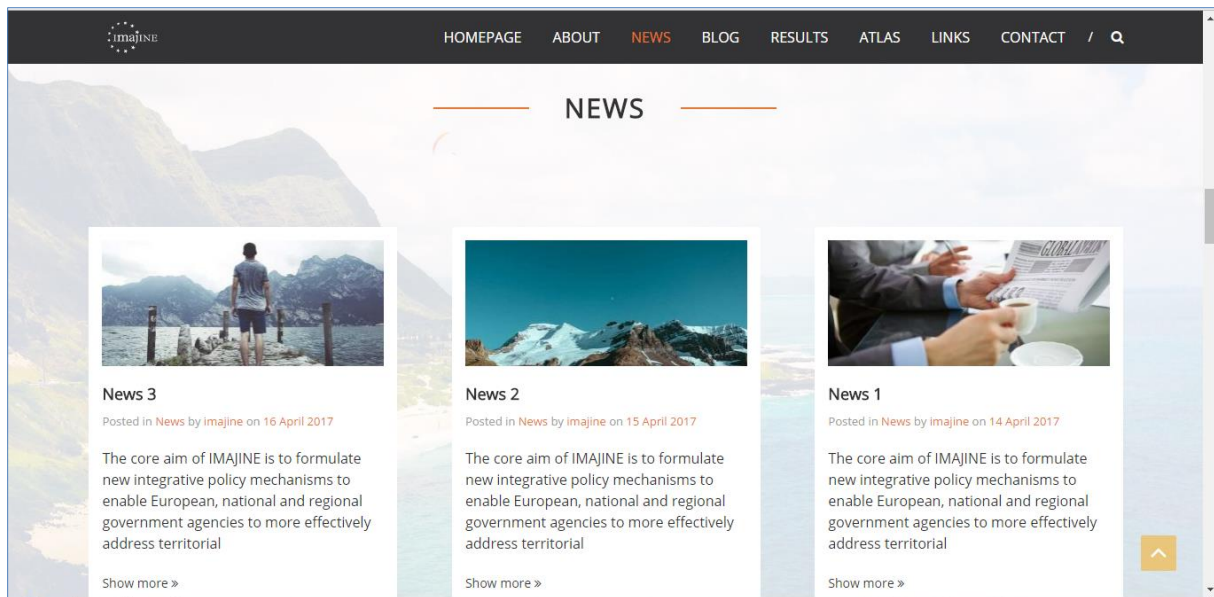
Pictures showing choice of print screens of the website (taken on 26 April 2017):



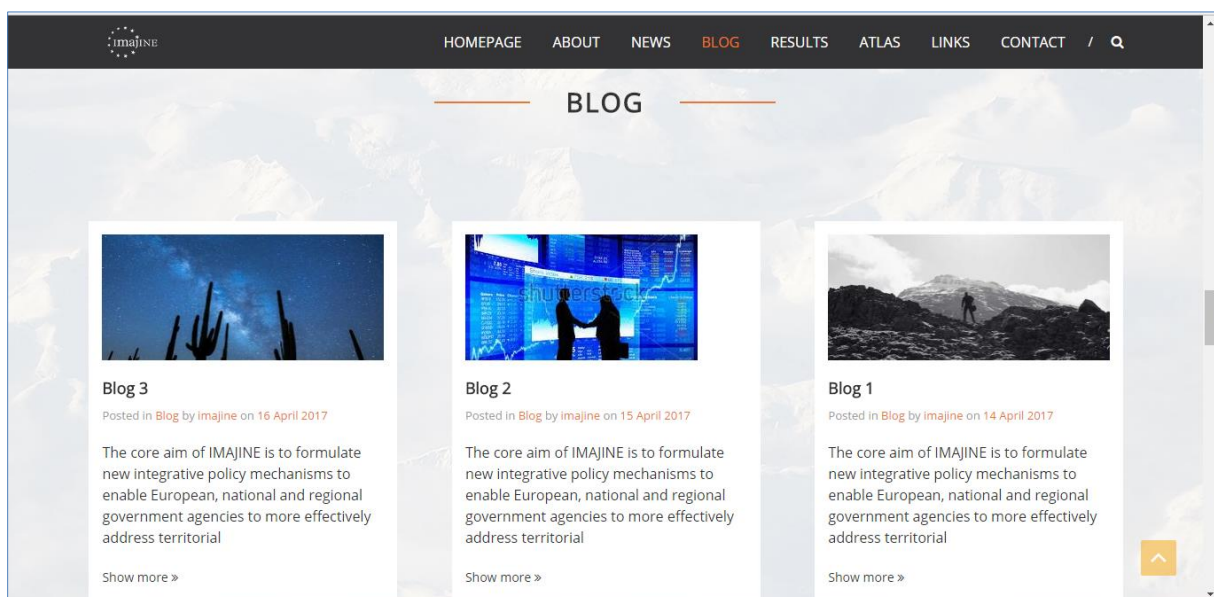
homepage – top



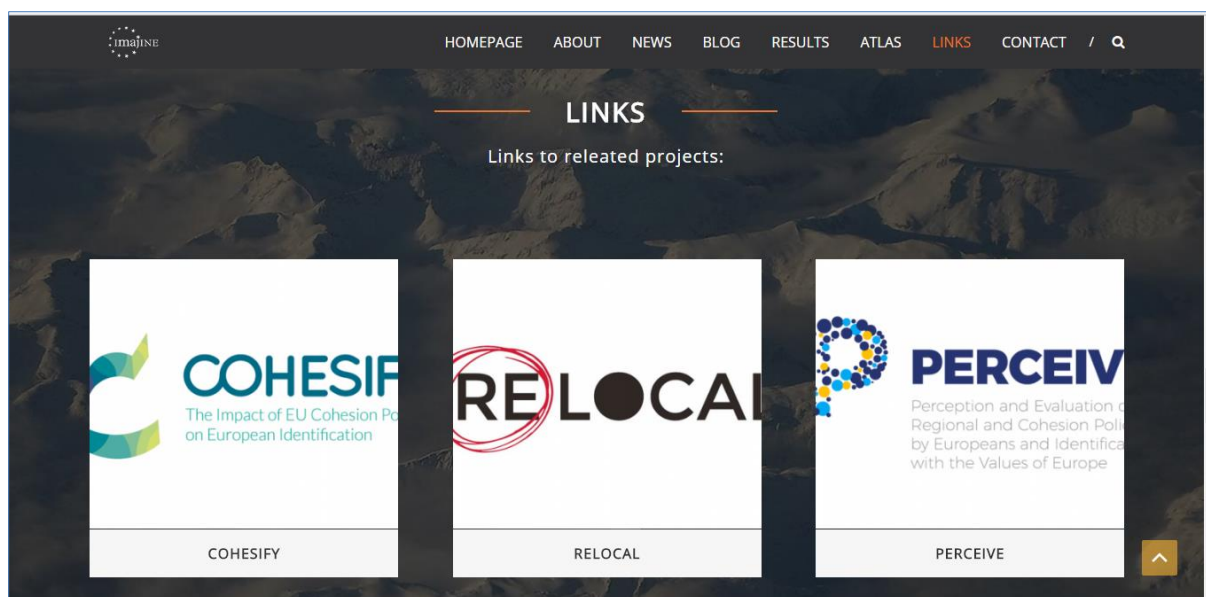
homepage – more about project (objectives, work packages) – 11 languages



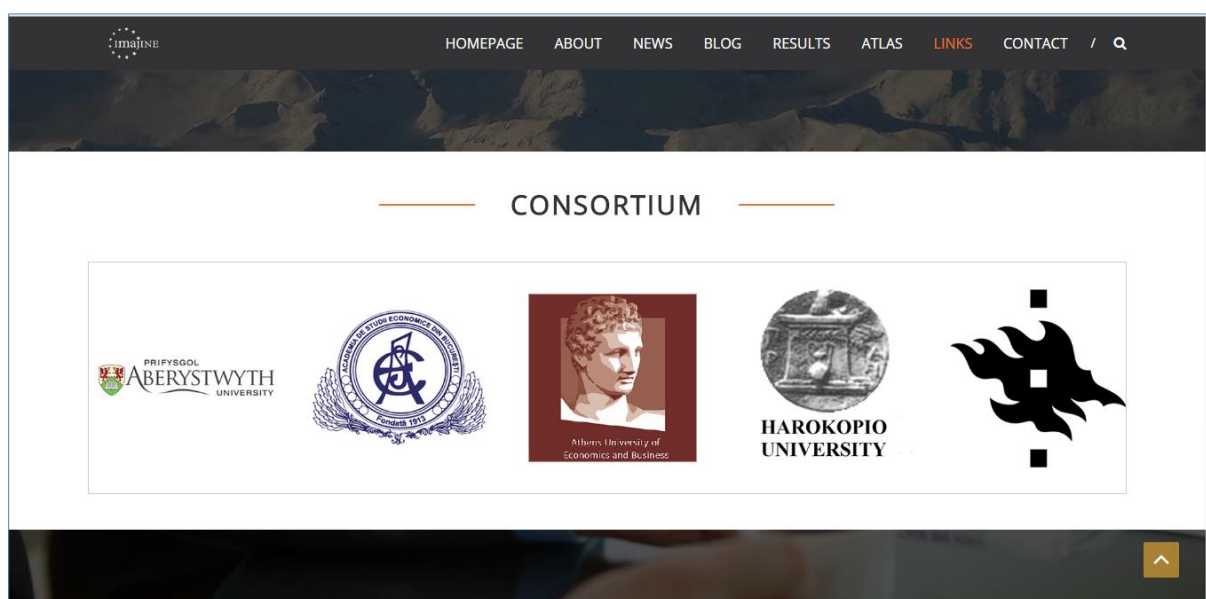
homepage – news



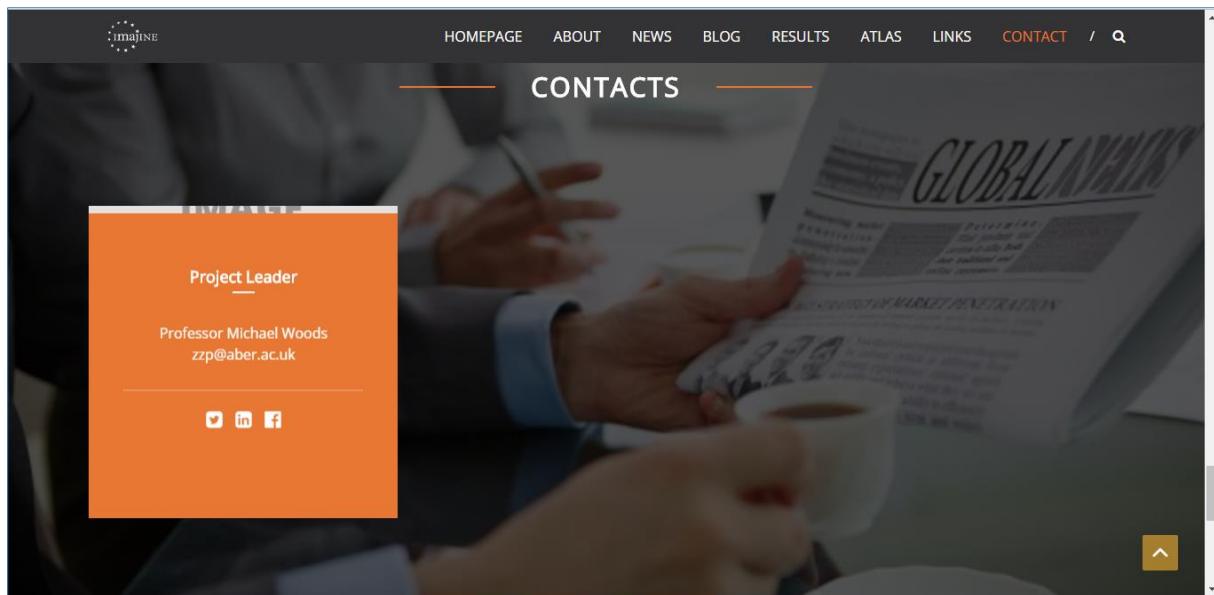
homepage – blog



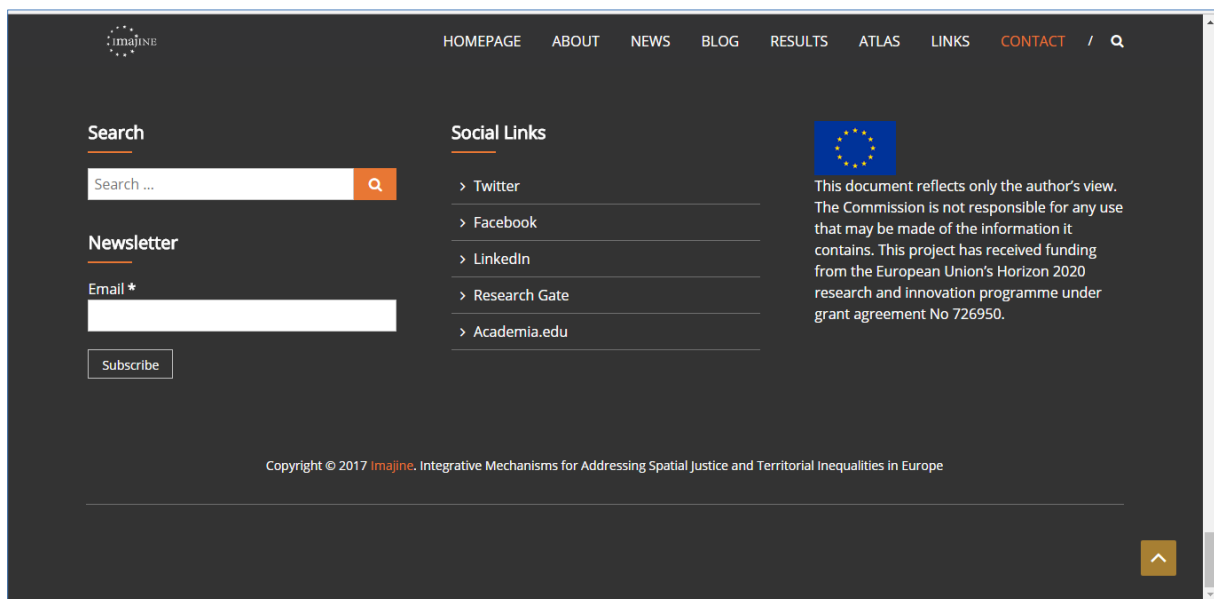
homepage – links to related projects



homepage – consortium



homepage – contacts



homepage – bottom (search, newsletter subscription, social networks, EU disclaimer)


[HOMEPAGE](#)
[ABOUT](#)
[NEWS](#)
[BLOG](#)
[RESULTS](#)
[ATLAS](#)
[LINKS](#)
[CONTACT](#)
[/](#)
[Q](#)

Concept

The conceptual framework for IMAJINE is provided by critical political economy and relational spatial theory and in particular by critical engagement with the key concepts of territorial cohesion and spatial justice. Although social and economic cohesion have been core to the European Social Model since the Treaty of Rome, the explicit inclusion of territorial cohesion as an equivalent principle in EC/EU policy is a more recent innovation.



Awareness of spatial inequalities as a challenge for the EC/EU developed during the 1980s, with observations that 'Europe was divided into a geographical and development core and periphery' and informed the delivery of regional policy through the Structural Funds. The concept of 'territorial cohesion' proposed by the Assembly of European Regions in 1995, while initially intended as 'the coordination of sectoral policies with unintended spatial impacts'. Accordingly, territorial cohesion is positioned as addressing spatial inequalities through the proofing and coordination of policies, and in spite of the reference to sectoral policies, its application has been most visible with respect to spatial planning and regional development.


Blog

[Blog 3](#)
[Blog 2](#)
[Blog 1](#)

News


[News 3](#)
[News 2](#)
[News 1](#)

about – concept (top part)


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Methodology

IMAJINE will adopt a multi-disciplinary, multi-scalar and mixed method approach that embodies the principles of co-production with governmental and civil society actors. IMAJINE is positioned as an 'idea to tested proposal' project in relation to policy development, with stages involving the review and development of concepts; collection, analysis and integration of new empirical data; formulation and testing of policy scenarios; and proposal of recommendations for policy revisions and new policy instruments.



The adoption of a multi-disciplinary and mixed method approach to research in IMAJINE follows from the conceptual framework of spatial justice that directs attention to the multi-dimensional social, economic, political and environment aspects of territorial inequalities, the relational and socially constructed nature of space, and the normative and political questions that are implicit to the evaluation of spatial justice.

In order to address this broad canvass of enquiry, IMAJINE incorporates perspectives from fields including economics, human geography, political science, psychology, sociology and spatial planning, and combines qualitative and quantitative research methods, working with both primary and secondary data


Blog

[Blog 3](#)
[Blog 2](#)
[Blog 1](#)

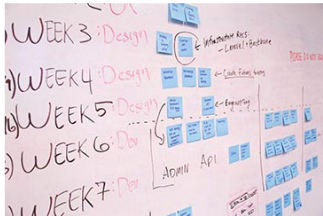
News

[News 3](#)
[News 2](#)
[News 1](#)

about – methodology (top part)


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Ambition



By adopting a multi-disciplinary, multi-scalar and mixed methods approach, informed by the conceptual framework of spatial justice, **IMAJINE** will advance social science knowledge and understanding of territorial inequalities and related policy measures beyond the state-of-the-art, as well as contribute to the ongoing conceptualisation of territorial cohesion, spatial justice and the European Social Model. In particular, it will demonstrate advances beyond the state-of-the-art in six respects.

1. contributing methodological innovation in the transfer of ideas from research to policy in developing the technique of policy scenario building and testing;
2. advancing knowledge and understanding of territorial inequalities in Europe by promoting a more holistic, integrated perspective;
3. examining the dynamics of territorial inequalities and the efficacy of policy responses in the context of the post-2008 economic crash and austerity policies;
4. introducing consideration of perceptions of territorial inequalities alongside analysis of statistical indicators of inequality, and assess public attitudes towards various policy and political approaches to

Blog

Blog 3

Blog 2

Blog 1


News

News 3


News 2

News 1

about – ambition


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Impact



The intended long-term impact of the IMAJINE project is to contribute to the reduction of territorial inequalities in the European Union and to promote social and spatial justice, through the development of new integrative policy mechanisms. The major contributions of the project towards this impact will be to collect new empirical data to measure territorial inequalities and perceptions of inequality and spatial justice; to re-visit existing data with innovative new techniques of analysis to enhance understanding; to examine relationships between territorial inequalities and migration, policy approaches (including austerity) and political movements (including claims to territorial autonomy); to evaluate current and previous policies in relation to the expanded evidence base; and to investigate options and scenarios for policy development and to formulate, test and disseminate policy recommendations for mechanisms to tackle inequalities. The impact of these actions will benefit policy makers and practitioners, researchers and scientists, civil society organizations, and the public at large. The specific expected impacts of IMAJINE are focused on five key contributions, as set out in the call text. The research will:

Blog

Blog 3

Blog 2

Blog 1


News

News 3

News 2

News 1


about – impact



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Consortium


The IMAJINE consortium comprises 16 participants from 13 countries, selected for their expertise in the research areas specified in the call, their specialist skills in qualitative and quantitative methods, and their regional knowledge of different parts of the EU. The combined expertise and technical skills of the consortium participants enables IMAJINE to comprehensively cover the wide-ranging brief of the call text, and to adopt a multi-disciplinary and mixed-method approach that is required in order to meet the project's aim of developing integrative policy mechanisms for tackling territorial inequalities and promoting spatial justice.

List of consortium partners:

ABERYSTWYTH UNIVERSITY
www.aber.ac.uk


ACADEMIA DE STUDII ECONOMICE DIN BUCURESTI
www.ase.ro


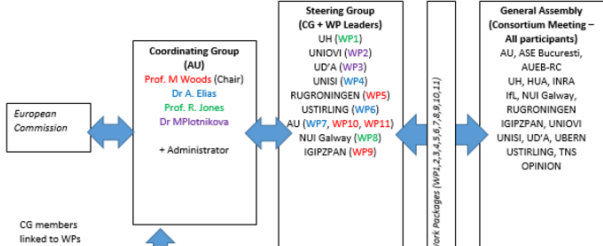
about – consortium


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[ABOUT](#)
[NEWS](#)
[BLOG](#)
[RESULTS](#)
[ATLAS](#)
[LINKS](#)
[CONTACT](#)
[/](#)
[Q](#)

Structure

The IMAJINE project is coordinated by Aberystwyth University, represented by Professor Michael Woods, supported by the Coordinating Group and a part-time project administrator.

The following management structure has been designed to enable the efficient coordination of the IMAJINE work programme. It provides a schematic description of the information and process flow between the main management bodies, the consortium and the European Commission (Figure 1).



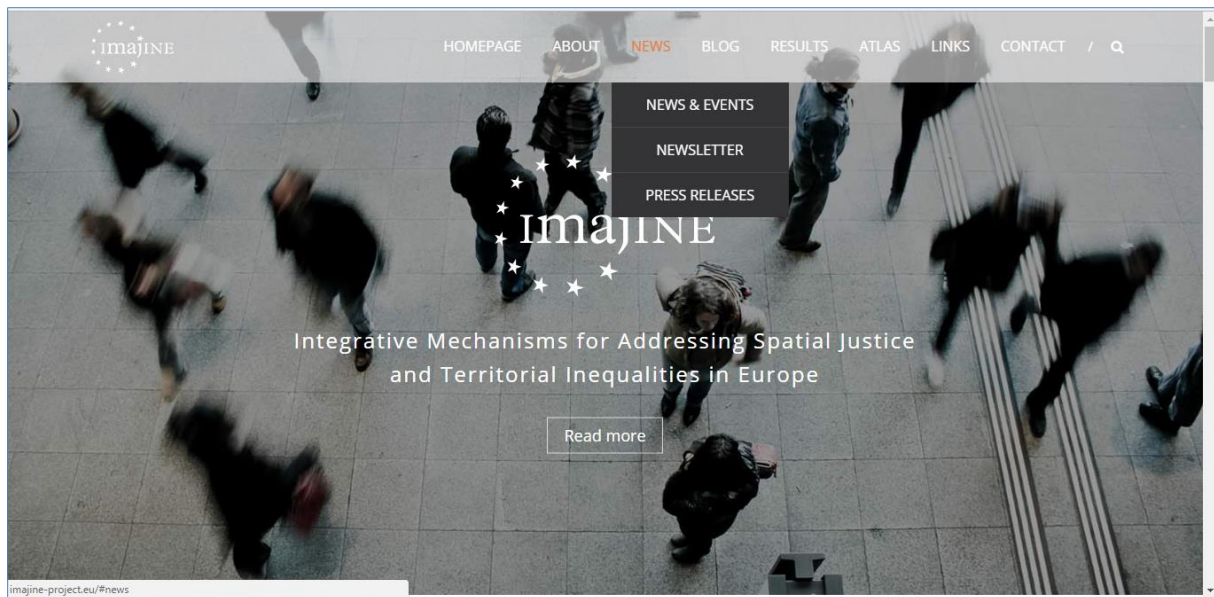
Blog

[Blog 3](#)
[Blog 2](#)
[Blog 1](#)

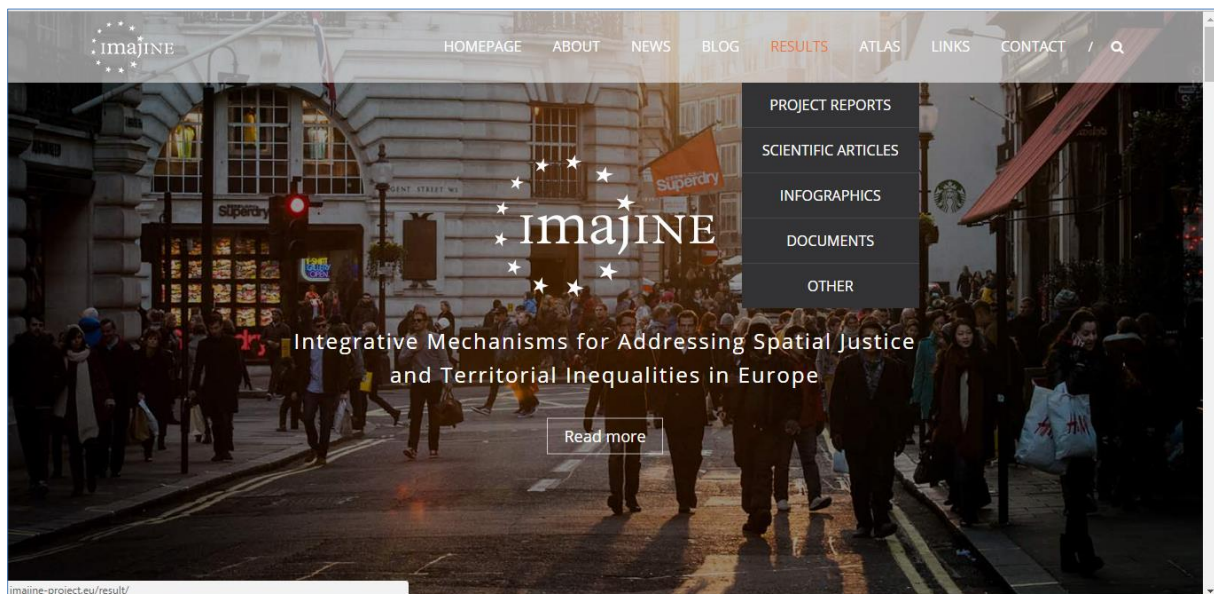
News

[News 3](#)
[News 2](#)
[News 1](#)

about – structure



news (sub-menu)



results (sub-menu)

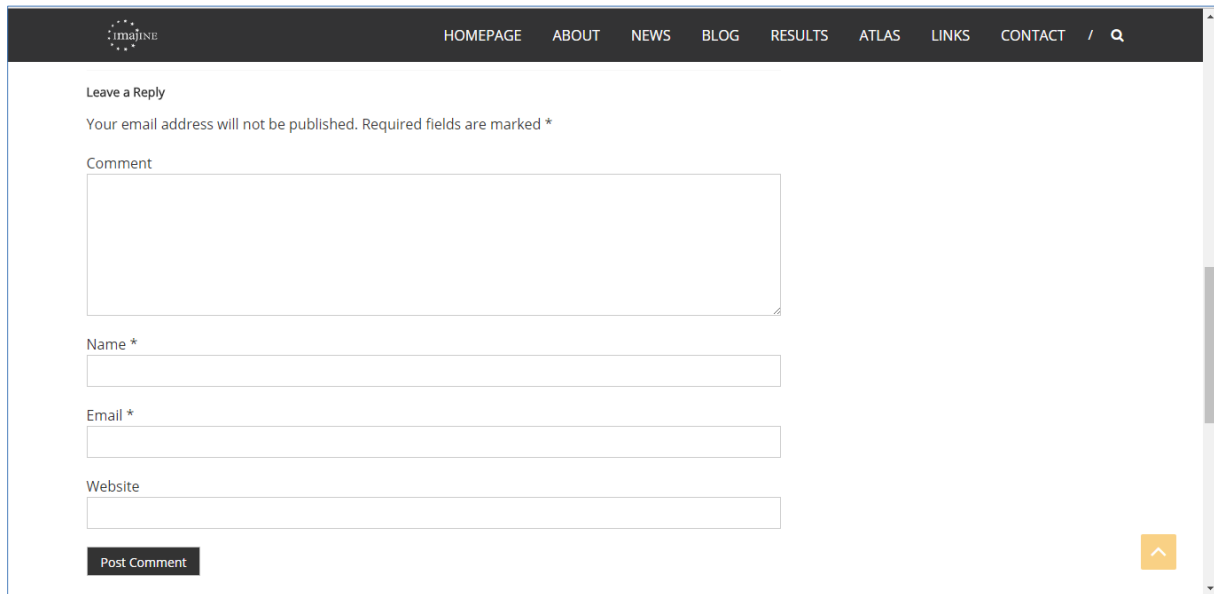


atlas

4. Blog

A project blog is linked to the website, it is situated on the homepage and it has also its own page inside of the IMAJINE's website. The IMAJINE blog will be with regular postings with news on the research, emerging findings, discussion of recommendations, and commentaries on current events and policy debates.

IMAJINE blog will be maintained by consortium participants and will have a possibility of guest postings.

A screenshot of a web browser showing the IMAJINE website's comment form. The header is dark grey with the IMAJINE logo on the left and navigation links (HOMEPAGE, ABOUT, NEWS, BLOG, RESULTS, ATLAS, LINKS, CONTACT) and a search icon on the right. The main content area is white. It starts with the text "Leave a Reply" and a note "Your email address will not be published. Required fields are marked *". Below this is a large text area labeled "Comment". Underneath the text area are three input fields: "Name *" (required), "Email *" (required), and "Website". At the bottom left of the form is a dark grey button labeled "Post Comment". At the bottom right is a small orange square button with a white upward-pointing arrow.

blog – possibilities to leave a comment after each blog (example)

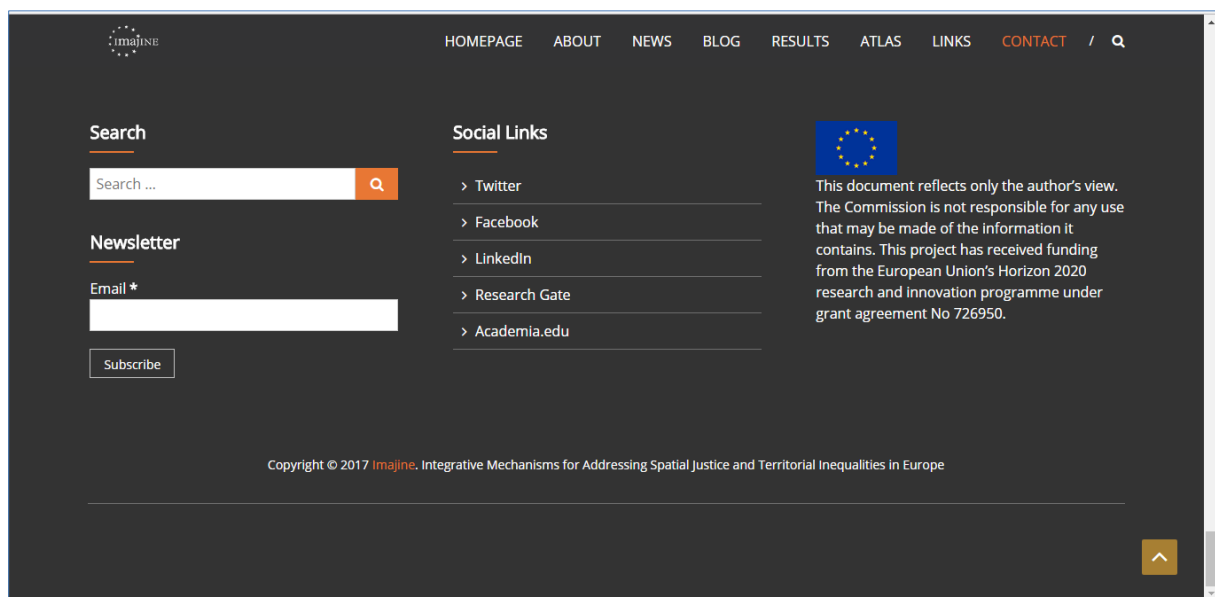
5. Social Networks

Social media presence has become the most effective communication means. It will allow for keeping the relevant targets groups informed of the project's milestones, events, and outputs. It will also allow for expanding the potential audience.

The IMAJINE project has joined following social networks (profile has been set up):

- Twitter (@IMAJINE);
- Facebook;
- LinkedIn;
- Research Gate;
- Academia.edu.

Social media accounts will be created and administered by IGSO PAS. IGSO PAS and the Project Administrator will have posting and editing rights, and material for posting should be passed to either. Social media will communicate research findings and recommendations in accessible form through infographs, podcasts, vodcasts, Storify and Story Map apps and other social media as may be developed during the project duration.



Links to social networks implemented into website (position: bottom of the homepage)